

## Incentives for Taking Care of New Moms

Because we recognize your dedication to our members



We appreciate your time and commitment to our members, so Aetna Better Health of Virginia<sup>®</sup> is implementing an incentive for the notification of our members' pregnancies.

### The process is simple.

Whenever you complete and submit a *Prenatal Risk Assessment Form*, we will send you a \$25 gift card. You will receive \$25 for every form you submit, one form per member.



The earlier you submit the form, the easier it is for us to use our resources to assist you in making sure your patients have a healthy pregnancy.

### What's the point?

After you submit the form, in addition to the \$25 gift card, eligible patients will have access to more community and educational resources Aetna Better Health of Virginia provides, including member rewards for taking preventative prenatal and postnatal health measures.

Here's how to access and submit the *Prenatal Risk Assessment Form*:



- Go to **[aetnabetterhealth.com/virginia/providers](https://aetnabetterhealth.com/virginia/providers)**
- Navigate to the left pane and select **Resources**
- Select the **Document Library**, then choose **Provider Forms**
- Download the form, fill it out, and fax it to **1-959-299-6323**

[aetnabetterhealth.com/virginia](https://aetnabetterhealth.com/virginia)