

Incentives for Taking Care of New Moms

Because we recognize your dedication to our members



We appreciate your time and commitment to our Medallion 4.0 and CCC+ members, so Aetna Better Health® of Virginia is implementing a provider incentive for the notification of our members' pregnancies.

The process is simple.

Whenever you complete and submit a completed and signed Prenatal Risk Assessment Form, we will send you a \$25 gift card. You will receive \$25 for every form you submit, one form per member.



The earlier you submit the form, the easier it is for us to use our resources to assist you in making sure your patients have a healthy pregnancy.

Why this is important for your pregnant patients and our members

After you submit the form, in addition to the \$25 gift card, eligible patients will have access to more community and educational resources Aetna Better Health of Virginia provides, including member rewards for taking preventive prenatal and postpartum health measures.

Here's how to access and submit the Prenatal Risk Assessment Form:



- Go to aetnabetterhealth.com/virginia/providers
- Navigate to the left pane and select **Document Library**, then choose **Provider Forms**
- Download the form, fill it out, and fax it to **959-333-2203** or email to aetnabetterhealthofvahealthybabies@aetna.com

Aetna Better Health® of Virginia



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